

REP HEADLINE# 6306066

\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

TRF# 493639

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

SEP28/12 10.48

SEP28/12 10.48

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
55	NZ		800P-900P	30		\$2,200.00	10/1	10/1	2		MON	2
PROGRAM : HOW I MET/ PARENTS												
CON COM1: HOW I MET/ PARENTS												
SEP/12	122850.00		OCT/12	33725.00								
CONTRACT TOTAL											156575.00	
TOTAL SPOTS											108	

MARKET TOTALS \$214,777
WFSB 45%
WTVH 22%
WVIT 15%
WTIC 16%
WCTX 2%
WCCT 0%
WHPX 0%
CABL 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6306066

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

TRF# 493639

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

SEP27/12 18.42

HARRIS REPORT FROM REP

CHANGES

*** WFSB-TV ***

ADV #

ADV. NAME POLI/L MCMAHON/R/SEN/CT

REP.#

OFF.#

SALESMAN #

AGY #

AGY. NAME MENTZER MEDIA SERVICES, INC.

BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306

SALES PRSN WA- HEATHER UTTLEY (H)

TOWSON, MD 21286

ORDER #

CONTRACT # 6306066

CLASS: NATL. LOCAL REGIONAL

PRDCT LINDA MCMAHON 4 SENA EST#1314 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE SEP27/12 18.42

REP:

REVISED ORDER

ADDED 2 SPOTS LN 29

ADDED 1 SPOT LN 40

ADDED LNS 49-56

NEW TTL 156575

PLS CFM

THANKS, MIKE FOR HEATHER

CON CM

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE

FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

IDB#1021 TV INVOICE#9912736

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29	S		700A-900A	30		\$275.00	10/1	10/1	3		MON	3
<div> <div>AGENCY ADVERTISER CODE =</div> <div>AGENCY PRODUCT CODE =</div> <div>AGENCY EST# = 1314</div> </div> <div> <div>PROGRAM : NEWS</div> <div>RA35+ : 3.0</div> <div>CON COM1: NEWS</div> </div>												

REP HEADLINE# 6306066

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

TRF# 493639

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

SEP27/12 18.42

*** WFSB-TV ***

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
40	S		1000P-1100P	30	✓	\$1,800.00	10/1	10/1	2		MON	2
PROGRAM : HAWAII 5-0												
RA35+ : 8.0												
CON COM1: HAWAII 5-0												
49	A		700A-900A	30	✓	\$275.00	10/1	10/1	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
50	A		800P-900P	30	✓	\$3,900.00	9/30	9/30	1		SUN	1
PROGRAM : BIG BRO												
CON COM1: BIG BRO												
51	A		900A-1000A	30	✓	\$175.00	10/1	10/1	1		MON	1
PROGRAM : KELLY												
CON COM1: KELLY												
52	A		1135P-1237A	30	✓	\$250.00	10/1	10/1	1		MON	1
PROGRAM : LETTERMAN												
CON COM1: LETTERMAN												
53	A		630A-700A	30	✓	\$1,200.00	10/1	10/1	2		MON	2
PROGRAM : NEWS												
CON COM1: NEWS												
54	A		1000A-1100A	30	✓	\$150.00	10/1	10/1	2		MON	2
PROGRAM : LETS MAKE A DEAL												
CON COM1: LETS MAKE A DEAL												
55	A		800P-900P	30	✓	\$2,200.00	10/1	10/1	2		MON	2
PROGRAM : MET MOTHER/2 BROKE GIRLS												
CON COM1: MET MOTHER/2 BROKE GIRLS												
56	A		900P-1000P	30	✓	\$9,000.00	10/1	10/1	1		MON	1
PROGRAM : 2 BROKE GIRLS/MIKE AND MOLLY												
CON COM1: 2 BROKE GIRLS/ MIKE AND MOLLY												

4X2

(Amazing Race)

pmt

pmt

pmt

CHANGES

MOD CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME
P-CLASS,PLAN,SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE	

CONTRACT



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 493639 /		Alt Order # 06306066
Product LINDA MCMAHON 4 SENA		
Contract Dates 09/25/12 - 10/01/12		Estimate # 1314
Advertiser McMahon for Senate		Original Date / Revision 09/28/12 / 09/28/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	09/25/12	09/28/12	Eyewitness News	6am - 6:30am		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$900.00			
2	WFSB	09/25/12	09/27/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T-T---				4	\$200.00			
3	WFSB	09/25/12	09/28/12	Eyewitness News	12pm - 12:30PM		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T--F--				4	\$600.00			
4	WFSB	09/25/12	09/28/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$300.00			
5	WFSB	09/25/12	09/28/12	Eyewitness News	5pm - 5:30pm		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$1,500.00			
6	WFSB	09/25/12	09/28/12	Eyewitness News	5:30pm - 6pm		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$1,500.00			
7	WFSB	09/25/12	09/28/12	Eyewitness News	6pm - 6:30pm		:30			NM	4	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$2,100.00			
8	WFSB	09/25/12	09/28/12	Inside Edition	7pm - 7:30pm		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$1,200.00			
9	WFSB	09/25/12	09/28/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$1,200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	WFSB	09/24/12-09/30/12	Entertainment Tonight	7:30pm - 8pm	-TuWThF----	:30		\$1,200.00	NM		
				Credited								
10	WFSB	09/25/12	09/28/12	Eyewitness News	5am - 5:30am		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTF--				4	\$450.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
493639 /	06306066

Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	LINDA MCMAHON 4 SE	1314

Advertiser	Original Date / Revision
McMahon for Senate	09/28/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
11	WFSB	09/26/12	09/28/12	Eyewitness News	5:30a - 6am		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W-F--				4	\$600.00			
12	WFSB	09/25/12	09/30/12	Eyewitness News	11PM - 11:35PM		:30			NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-TWTFSS				6	\$1,200.00			
13	WFSB	09/25/12	09/25/12	NCIS	8pm-9pm		:30			NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-2-----				2	\$4,500.00			
14	WFSB	09/25/12	09/25/12	NCIS: LA	9pm - 10pm		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$4,500.00			
15	WFSB	09/27/12	09/27/12	Person of Interest	10pm - 11pm		:30			NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---2---				2	\$4,000.00			
16	WFSB	09/28/12	09/28/12	CSI: NY	8pm - 9pm		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$1,600.00			
D 17	WFSB	09/28/12	09/28/12	Blue Bloods	9pm - 10pm		:30			NM	0	\$0.00
18	WFSB	09/28/12	09/28/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$1,800.00			
19	WFSB	09/29/12	09/29/12	Eyewitness News Weekend	6am - 7am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2-				2	\$350.00			
20	WFSB	09/29/12	09/29/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2-				2	\$450.00			
21	WFSB	09/30/12	09/30/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$350.00			
22	WFSB	09/30/12	09/30/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----3				3	\$450.00			
23	WFSB	09/30/12	09/30/12	Face the Nation/ Face the Str	10:30am - 11:30am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$350.00			
24	WFSB	09/30/12	09/30/12	Patriots Football	1:00pm - 7:00pm		:30			NM	2	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2				2	\$6,500.00			
25	WFSB	09/30/12	09/30/12	60 Minutes	7pm - 8pm		:30			NM	1	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$7,200.00			
26	WFSB	09/30/12	09/30/12	Good Wife	9pm - 10pm		:30			NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2				2	\$3,200.00			
27	WFSB	09/30/12	09/30/12	The Mentalist	10pm - 11pm		:30			NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2				2	\$3,200.00			

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
493639 /	06306066

Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	LINDA MCMAHON 4 SE	1314

Advertiser	Original Date / Revision
McMahon for Senate	09/28/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
28	WFSB	10/01/12	10/01/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$1,200.00			
N 29	WFSB	10/01/12	10/01/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	3-----				3	\$275.00			
30	WFSB	10/01/12	10/01/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$750.00			
31	WFSB	10/01/12	10/01/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$350.00			
32	WFSB	10/01/12	10/01/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$1,800.00			
33	WFSB	10/01/12	10/01/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$1,800.00			
34	WFSB	10/01/12	10/01/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$2,100.00			
35	WFSB	10/01/12	10/01/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$650.00			
36	WFSB	10/01/12	10/01/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$650.00			
37	WFSB	10/01/12	10/01/12	Eyewitness News	5am - 5:30am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$500.00			
38	WFSB	10/01/12	10/01/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$800.00			
39	WFSB	10/01/12	10/01/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$1,900.00			
40	WFSB	10/01/12	10/01/12	Hawaii 5-0	10pm - 11pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$1,800.00			
41	WFSB	09/30/12	09/30/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2				2	\$800.00			
D 42	WFSB	09/25/12	09/25/12	T 10-11p Prime	10pm - 11pm		:30			NM	0	\$0.00
43	WFSB	09/26/12	09/26/12	CSI	10pm - 11pm		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$3,500.00			
44	WFSB	09/29/12	09/29/12	48 Hours	10pm - 11pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				2	\$900.00			

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 493639 /		<u>Alt Order #</u> 06306066
<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1314
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 09/28/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
45	WFSB	09/28/12	09/28/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$1,800.00			
46	WFSB	09/26/12	09/28/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W-F--				1	\$200.00			
47	WFSB	09/29/12	09/29/12	NCAA Football Reg. Season	11:00am - 7:00pm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$150.00			
48	WFSB	09/29/12	09/29/12	NCAA Football Reg. Season	11:00am - 7:00pm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$150.00			
N 49	WFSB	10/01/12	10/01/12	Hawaii 5-0	10pm - 11pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,800.00			
N 50	WFSB	10/01/12	10/01/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$275.00			
N 51	WFSB	09/30/12	09/30/12	SU 8-9p Prime	8pm - 9pm		:30			NM	1	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$3,900.00			
N 52	WFSB	10/01/12	10/01/12	9am-10am	9am - 10am		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$175.00			
N 53	WFSB	10/01/12	10/01/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$250.00			
N 54	WFSB	10/01/12	10/01/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				2	\$1,200.00			
N 55	WFSB	10/01/12	10/01/12	10am-11am	10am - 11am		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				2	\$150.00			
N 56	WFSB	10/01/12	10/01/12	HIMYM/Partners	8pm - 9pm		:30			NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				2	\$2,200.00			
N 57	WFSB	10/01/12	10/01/12	2 Broke Girls/Mike & Moll	9pm - 10pm		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$9,000.00			
Totals											108	\$156,575.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	82	\$122,850.00	\$104,422.50
10/01/12 - 10/01/12	26	\$33,725.00	\$28,666.25
Totals	108	\$156,575.00	\$133,088.75

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Contract / Revision	Alt Order #
493639 /	06306066

Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	LINDA MCMAHON 4 SE	1314

Advertiser	Original Date / Revision
McMahon for Senate	09/28/12 / 09/28/12

Signature: _____ Date: _____

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